

Thursday, 17 August 2023

Friday, 18 August 2023

IMPACT Exhibition Center-Bangkok, Thailand

Doing Healthcare Business in Thailand

Free to attend:

CNEU- CPD-CEPA accredited conferences

Conference Overview

Doing Healthcare Business in Thailand conference track provides a comprehensive exploration of the opportunities and challenges involved in conducting healthcare business operations in Thailand. This track brings together industry professionals, entrepreneurs, policymakers, and experts to discuss key topics such as pathways for digital health reimbursements and value-based healthcare methodologies, ISO training and good manufacturer-distributor practice. Attendees will gain valuable insights into the regulatory landscape, market trends, and strategies for success in the dynamic healthcare industry of Thailand.

Accreditation

Application for CPD of up to 10 points is in progress. Approval of final credits to be announced soon.

Conference Chair

Pharmacist Preecha Bhandtvej, President, THAIMED, Bangkok, Thailand



Digital Health

Key topics

- Telehealth and Telemedicine
- The Future of Smart Hospitals in Thailand
- AI implementation in Thailand
- 5G in healthcare
- AI in Medicine
- Application of Metaverse in Medical Engineering

Benefits of attending

- Learn new innovative technology that will help to open new horizons for telehealth and telemedicine
- Discuss recent advances in 5G technologies
- Review how digitalization is transforming Thailand's hospital system
- Identify latest updates in medical engineering in the metaverse world
- Learn the use of AI to improve health outcomes and patient experiences

Who should attend

- Chief Executive Officer
- Chief Information Officer
- VP - Digital Health
- Medical Director
- Heads
- Digital Health
- Digital Transformation
- AI
- Heads of Department
- Chief Technology Office
- Data Scientists

Digital Health

16 August 2023

Theme: Digital health access for all

09:45 Opening Remarks

Adison Tuantranont, Executive Vice President, Former Secretariate of BCG Medical Device Subcommittee, Industry and Community, **NSTDA, Bangkok, Thailand**

SESSION 1 : Healthcare Inequity and Digital Health by National Science and Technology Development Agency

Moderator: **Vongsakorn Poonpiriya**, Director of RDI Management for Big Collaborative Project Division, **NSTDA, Bangkok, Thailand**

10:00 Telehealth and telemedicine

Kitti Wongthavarawat, Director, Assistive Technology and Medical Devices Research Center (AMED), **NSTDA, Bangkok, Thailand**

10:30 The future of smart hospitals in Thailand

Prof Dr Soontorn Lancharoen, Head of Informatics Division, Faculty of Medicine, Ramathibodi Hospital, **Mahidol University, Bangkok, Thailand**

11:00 AI in Thailand

Sanparith Marukatat, Senior Researcher, **NSTDA, Bangkok, Thailand**

11:30 5G in healthcare

Woragarn Likhitdechakdi, Chief Technology Officer, **Huawei, Bangkok, Thailand**

12:00 Lunch break and visit exhibition

SESSION 2

Moderator: **Vongsakorn Poonpiriya**, Director of RDI Management for Big Collaborative Project Division, **NSTDA, Bangkok, Thailand**

13:00 AI in medicine

Dr Simon Kos, Chief Medical Officer, **Microsoft, New Zealand, Australia**

13:30 Broadening patient access to Digital Health: Funding and adoption levers

Anh Bourcet, Strategic Advisor, **Asia Pacific Medical Technology Association, APACMed, Singapore, Singapore**

14:00 Q&A

Visit medlabasia.com/asiahealth/digital-health to learn more

Digital Health

SESSION 3 Thai Association for Medical Instrumentation

Moderator:

14:15 Application of metaverse in medical engineering
A/Prof Dr Suejit Pechprasarn, Associate Dean Emeritus, College of Biomedical Engineering, Rangsit University, Bangkok, Thailand

15:15 Coffee break and visit the exhibition

15:45 Application of metaverse in medical engineering
A/Prof Dr Suejit Pechprasarn, Associate Dean Emeritus, College of Biomedical Engineering, Rangsit University, Bangkok, Thailand

16:30 End of conference

Conference Chair:

Kitti Wongthavarawat, Assistive Technology and Medical Devices Research Center (AMED), NSTDA, Bangkok, Thailand

Speaker Faculty:

- **Adison Tuantranont**, Executive Vice President, Former Secretariate of BCG Medical Device Subcommittee, Industry and Community, **NSTDA, Bangkok, Thailand**
- **Anh Bourcet**, External Advisor, **Asia Pacific Medical Technology Association, APACMed, Singapore, Singapore**
- **Kitti Wongthavarawat**, Assistive Technology and Medical Devices Research Center (AMED), **NSTDA, Bangkok, Thailand**
- **Prof Dr Soontorn Lancharoen**, Head of Informatics Division, **Ramathibodi Hospital, Bangkok, Thailand**
- **Sanparith Marukatat**, Senior Researcher, **NSTDA, Bangkok, Thailand**
- **Dr Simon Kos**, Chief Medical Officer, **Microsoft, New Zealand, Australia**
- **A/Prof Dr Suejit Pechprasarn**, Associate Dean Emeritus, College of Biomedical Engineering, **Rangsit University, Bangkok, Thailand**
- **Vongsakorn Poonpiriya**, Director of RDI Management for Big Collaborative Project Division, **NSTDA, Bangkok, Thailand**
- **Woragarn Likhitdechakdi**, Chief Technology Officer, **Huawei, Bangkok, Thailand**

Ways to register



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